



**Important KBMA WEBINAR With.....**

## **Dr. Ed Seifried**

### **“Understanding The Economy in Troubled Times”**

**Thursday, March 22, 2012 • Price: \$129 per logged-on computer**

**Start Time: 3:00 PM Eastern Time; 2:00 PM Central Time**

Dr Seifried has been engaged in the professional development of owners and entrepreneurs for many years. He has spoken many times to our group and knows the building industry. His recently released book “Post-Financial Crisis – Strategic Planning for Community Banks” stresses that entrepreneurs must have a heightened sense of due diligence in these volatile economic times.

The focus of this presentation will be to guide you through the maze of economic issues and pinpoint those issues that are critical for effective financial management in this post financial crisis world. The session will involve a review of 2011 and an advanced look at the first quarter 2012 economic results. Fed policy will be reviewed and discussed in an effort to shed light on the most likely course of interest rates and business activity in our industry.

Dr. Ed Seifried is the Chairman of the Dept. of Economics and Business at Lafayette College in Easton, PA. He is the Chief Economist for Mraeresources Inc., a community bank investment firm and he speaks to the Federal Reserve Board regularly as well. You don’t want to miss this special presentation!

This webinar provides you the opportunity to gather information vital to running your business without having to leave your office. The price is just \$129 per computer that is logged on to the webinar, so gather all your managers around one computer and use a speaker phone. You don’t want to miss this very special program!

*The webinar is being hosted by SBMA Associate member Turnkey Programming. Prior to the webinar, you’ll be contacted by them with the webinar phone number and password, as well as instructions for logging onto the website to view the webinar live.*

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#### **REGISTRATION -**

**Cost: \$129**

**Yes,** Please sign me up for the webinar on Thursday, March 22, 2012 at 3:00 p.m. (Eastern Time)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Call 502.245.6730 or fax your completed form to 502.245.7283 or email the information above to [lisa@kbma.net](mailto:lisa@kbma.net).

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