



Dr. Ed Seifried

“Understanding The Economy in Troubled Times”

Tuesday, April 13th, 2010 • Price: \$149 per logged-on computer

Start Time: 3:00 PM Eastern Time; 2:00 PM Central Time

Note Extended Time: This webinar will last approximately 1½ hours

This presentation should be thought of as an Executive’s Guide to understanding the economy in these troubled times. Topics such as the general economic conditions, the current recession and the most likely path to recovery will be covered. Also, guidance on important individual business decisions will be provided.

The focus of this presentation will be to give the audience the information required to understand current economic issues. Business leaders and consumers must be able to interpret the important macroeconomic signals that can lead to significant changes in economic conditions. In addition, the actions of the Federal Reserve often lead to uncertainty as to the future course of economic activity. Fed policy will be reviewed and discussed in an effort to shed light on the most likely course of interest rates, business activity and other macroeconomic variables.

Dr. Ed Seifried is the Chairman of the Dept. of Economics and Business at Lafayette College in Easton, PA. He is the Chief Economist for Mraeresources Inc., a community bank investment firm and he’s spoken at meetings of the Federal Reserve Board as well. You don’t want to miss this special presentation!

This webinar provides you the opportunity to gather information vital to running your business without having to leave your office. The price is just \$149 per computer that is logged on to the webinar, so gather all your managers around one computer and use a speaker phone. You don’t want to miss this very special program!

The webinar is being hosted by KBMA Associate member Turnkey Programming. Prior to the webinar, you’ll be contacted by them with the webinar phone number and password, as well as instructions for logging onto the website to view the webinar live.

REGISTRATION -

Cost: \$149

- Yes**, Please sign me up for the webinar on Tuesday, April 13th at 3:00 p.m. (Eastern Time)
- No**, This time is not good for me, but I will purchase the archive link which allows me to watch this webinar at my convenience

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